

The 29th Annual Calgary Stampeder Alumni Charity Golf Tournament will be held on Monday, July 23, 2018 at the Country Hills Golf Club.

The format of the tournament is five person teams captained by a former Stampeder player. In addition to other prizes, the winning team receives the opportunity to don "The Red Jacket". The Stampeder Alumni Charity Golf Tournament is a first-rate golfing experience, with friendly competition on the links at one of Calgary's finest courses. At the post tournament banquet, golfers have the opportunity to participate in a live and silent auction while sharing stories with their favorite Stampeder players from years past. The tournament is a winning formula for a great cause.

As the city grows there are an increasing number of youth at risk. Through prudent financial investment, in concert with the human resources we have available, together with you, we will make a difference.

Your participation will enable us to continue to help. Monies raised through this golf tournament will be invested into the the community by the Calgary Children's Foundation, and the Shouldice Fields-Phase II Enhancement Project.

Please take a moment to examine the enclosed sponsorship opportunities, and give us a call to become one of our teammates.

Sincerely,

JACKIE KELLOGG

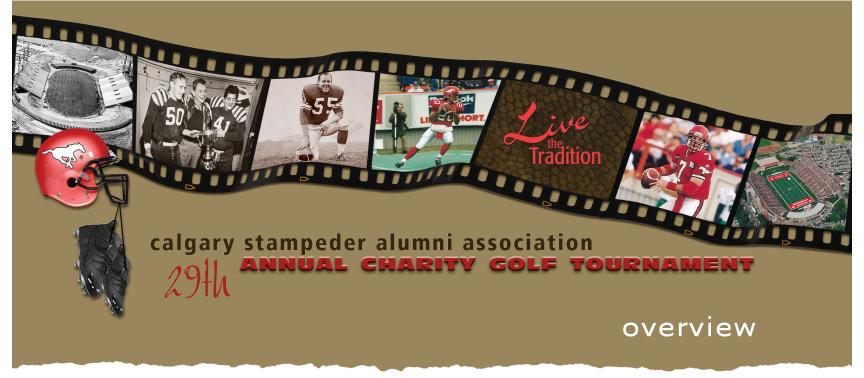
Chairman

DAVE HEASMAN

Committee Member

BUTCH CASTON

Committee Member



THE STAMPEDER ALUMNI ASSOCIATION

The Stampeder Alumni Association was founded in the fall of 1975. It now consists of 250 members, of which 150 reside in the Calgary area. Our members annually conduct youth football skill camps for local athletes, play in many fund raising hockey games, as well as participate in a number of Southern Alberta Golf Tournaments in support of local charities. In addition, we provide speakers for numerous sports awards banquets, and oversee the Wall of Fame at McMahon Stadium. Our association is reputed to be the largest, most active one in Canada, and we are proud of the contributions we continue to make, both financially, and in the participation of our human resources, to the community.

THE CALGARY STAMPEDER ALUMNI CHARITY FOUNDATION

The Calgary Stampeder Alumni Charity Foundation was started in 1997, when then owner of the football club, Sig Gutsche, donated the proceeds of a golf tournament to set up the foundation. The Alumni Association became actively involved in 1999. Currently there is \$615,355 in capital managed by the Calgary Foundation, generating interest, which is invested back into the community on an annual basis.

The Calgary Stampeder Alumni Charity Foundation is a non-profit organization governed by a volunteer board of directors, with funds managed by the Calgary Foundation. All donations and gifts are tax deductible. Under the guidelines, as set forth by the Calgary Foundation, our mission is to disburse funds to as many needy youth oriented charities as possible.

As former athletes, who have benefited from our association with the football club, and have chosen to remain in the Calgary Area to raise our families, we feel that it is incumbent on us to create a legacy, which will benefit local area youth in perpetuity.

THE CALGARY STAMPEDER ALUMNI ASSOCIATION CHARITY GOLF TOURNAMENT

This year marks the 29th consecutive year of our golf tournament and the principal fund raising activity of the Alumni Association. The tournament is slated for a bright sunny day on Monday, July 23, 2018 and we invite your participation.

The following page shows a break down of monies raised and disbursed from prior golf tournaments.



MONIES RAISED FROM 1990 - 2017			
1990	\$10,000	2004	\$88,000
1991	\$11,264	2005	\$80,000
1992	\$11,380	2006	\$72,000
1993	\$8,500	2007	\$75,000
1994	\$8,500	2008	\$55,000
1995	\$7,500	2009	\$62,000
1996	\$13,340	2010	\$45,000
1997	\$16,534	2011	\$70,000
1998	\$28,000	2012	\$60,896
1999	\$45,000	2013	\$60,000
2000	\$55,200	2014	\$50,000
2001	\$78,000	2015	\$32,000
2002	\$100,000	2016	\$49,500
2003	\$79,000	2017	\$34,400

TOTAL MONIES RAISED \$1,306,058

CALGARY STAMPEDER ALUMNI ASSOCIATION AID

AARC Alberta Adolescent **Recovery Centre** Ability Society of Alberta ARBI (Association For the Rehabilitation of the Brain Injured) Alberta Easter Seals Atom Football Boys and Girls Club Calgary Between Friends Club Calgary Booster Club Legacy Fund Calgary Children's Foundation Calgary Colts **Calgary Counseling Centre** Calgary High School Athletic Association Calgary Midget Football League Calgary Prostate Cancer Assoc. Calgary Senior High **Football Association** Calgary Young Offenders Program (Paws of Hope) Canadian Diabetes Assoc.(Camp Jean Nelson Camp for Children) Canadian Diabetes Centre Chestermere Centennial Athletic Parks Children's Cottage Society

Children's Wish Foundation **Cochrane Youth Association** Falconridge Elementary School Friends of Colonel Belcher Friends of Gerry Shaw Memorial **Greater Calgary Amateur** Football Association (Shouldice Park Revitalization Program) G.R.I.T. Calgary Society Inglewood Child **Development Centre** Interfaith Food Bank K.I.D.S. Foundation Kids Cancer Care Kids Help Phone Leaps and Bounds Society Lindsay Park Training for Disabled **Lupus Society Mustard Seed Ministries** P.A.C.E Rehabilitation Program Providence Children's Centre Rockyview Hospital Grief Support Centre Sport Scholarships The Janus Academy University of Calgary Football Scholarship



PRESENTING TOUCHDOWN SPONSOR \$25,000

- Prominent logo on the cover of the tournament brochure and pocket program. Pocket program is distributed to each golfer.
- Logo on information distributed to Stampeder season ticket holder accounts and various other corporations and individuals via email.
- Exclusive Sponsor of the Driving Range Challenge. Signage on driving range.
- Full page description of driving range challenge in the pocket program.
- 4" x 8" sign at entrance to course.
- Prominent logo recognition on welcome signage in the clubhouse.
- Prominent logo recognition on team group photo.
- Prominent logo recognition on large screens at tournament dinner.

- Recognition by tournament MC at tournament dinner.
- Prominent listing on the Stampeder Alumni website.
- Prominent logo recognition in the full page thank you ad in the Calgary Sun following the tournament.
- (12) radio acknowledged sponsor mentions on News Talk 770.
- (4) playing positions.
- Company representative to participate in on field cheque presentation at McMahon Stadium during a Stampeder home game.
- (4) game day tickets included.
- First right of refusal for 2018



1ST DOWN SPONSOR \$15,000

- Prominent logo on the cover of the tournament brochure and pocket program. Pocket program is distributed to each golfer.
- Logo on information distributed to Stampeder season ticket holder accounts and various other corporations and individuals via email.
- 4' x 8' sign at entrance to course.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Logo recognition on the Stampeder Alumni website.
- Logo recognition in the full page thank you ad in the Calgary Sun following the tournament.
- (8) radio acknowledged sponsor mentions on News Talk 770.
- (4) playing positions.
- Listing on the Stampeder Alumni website.

2ND DOWN SPONSOR \$5,000

- Name recognition in the pocket program distributed to each golfer.
- Logo included with other 2nd down sponsors on 4' x
 8' sign at entrance to course.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Listing on the Stampeder Alumni website.
- Logo recognition in the full page thank you ad in the Calgary Sun following the tournament.
- (6) radio acknowledged sponsor mentions on News Talk 770.
- (2) playing positions.



3RD DOWN HOLE SPONSOR \$2,000

- Name recognition in the pocket program distributed to each golfer.
- 2' x 3' sign at tee box on one hole on the course.
- Logo recognition on large screens at tournament dinner.
- Listing on the Stampeder Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.
- (4) radio acknowledged sponsor mentions on News Talk 770.
- (1) playing position.

HOLE IN ONE SPONSOR \$1,000 + INSURANCE

- Name recognition in the pocket program distributed to each golfer.
- 2' x 3' sign at tee box on one hole on the course.
- Logo recognition on large screens at tournament dinner.
- Listing on the Stampeder Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.

CART SPONSOR \$2,500

- Logo recognition in the pocket program distributed to each golfer.
- 2' x 3' sign next to golf carts prior to departure and logo recognition on each golf cart.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Listing on the Stampeder Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.
- (4) radio acknowledged sponsor mentions on News Talk 770.
- (1) playing position.

DINNER SPONSOR \$5,000

- Logo recognition in the pocket program distributed to each golfer.
- Logo recognition on each centre piece at each table at the tournament dinner.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Listing on the Stampeder Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.
- (4) radio acknowledged sponsor mentions on News Talk 770.
- (2) playing position.

DRIVING RANGE SPONSOR \$2,500

- Name recognition in the pocket program distributed to each golfer.
- Opporuntity to provide interactive target contest at the driving range.
- Logo recognition on signage describing driving range contest rules.
- Logo recognition on large screens at tournament dinner.
- Listing on the Stampeder Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.